

[www.securewebservices.co.uk](http://www.securewebservices.co.uk)



## eCommerce solutions

- ✓ eCommere & Website Solutions
- ✓ Payment Gateway Solutions
- ✓ Secure Server Hosting & Management
- ✓ Bespoke Software Development
- ✓ Large Database & Supply Chain Solutions
- ✓ Complete Product Development

**t: 08453 700227**

## eCommerce solutions



Secure Web Services Ltd (SWS) is a complete internet technology and software solution provider specialising in secure eCommerce website development and secure b2b data transfer implementations, secure hosting and consultancy services, ADSL, wireless, network design and administration.

By using Open Source products and technologies whenever and wherever possible and retaining a full skill-set in-house SWS provides complete solutions giving consideration to performance, cost of ownership and return on investment.

SWS has been delivering eCommerce solutions for over eight years and our development team has been providing internet based solutions for over 12 years. We have provided bespoke software development and large database system implementations to local and regional government, defence, engineering, telecoms and retail industries for over 20 years.

SWS is not just a software solutions provider. Due to the long reach connections to telephone exchanges

within Shropshire, SWS has constructed and licensed its own wireless broadband network spanning over 30kms. The network provides high-speed broadband availability at a competitive market price to businesses and communities that have been overlooked by BT and regional development schemes. The network provides VPN pass-through allowing residents who work for large corporations, and government projects to work from home.

**'a complete internet technology and software solution provider'**

As well as a selection of bespoke solutions, SWS has developed **CORE COMMERCE**, its own comprehensive suite of eCommerce and content management software to aid the development and hosting of secure eCommerce websites. SWS has integrated payment services into most of the high street clearing banks and maintains systems that provide diverse

**CORE COMMERCE** - a complete suite of eCommerce and content management software developed by SWS to aid the development and hosting of secure eCommerce websites.

Recognising the need for businesses to retain investment in existing software and processes, **CORE COMMERCE** is designed to integrate into existing systems eg sale or supply chain, database implementations and accounting systems.

**CORE COMMERCE** payment services integrate into most of the high street clearing banks and SWS maintains systems that provide diverse ordering and shipping routes for over 1.6 million products making it simple and cost-effective to harness the opportunities of eCommerce.

**CORE COMMERCE** is licensed to ensure that you can take advantage of enhancements and upgrades to the product throughout the license

### CC LITE



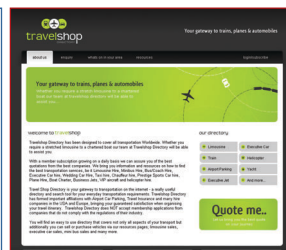
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### CC STANDARD

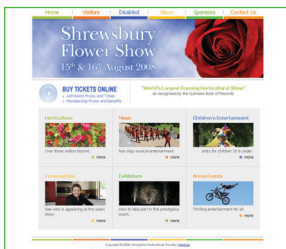


[www.ambro.co.uk](http://www.ambro.co.uk)

### CC ADVANCED



[www.travelshop-directory.co.uk](http://www.travelshop-directory.co.uk)



[www.shrewsburyflowershow.org.uk](http://www.shrewsburyflowershow.org.uk)



[www.priorsrec.co.uk](http://www.priorsrec.co.uk)



[www.funclotthes.co.uk](http://www.funclotthes.co.uk)

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## price list

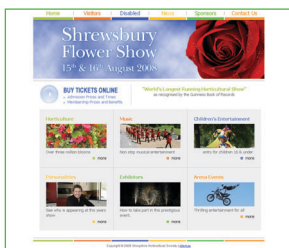


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Core Commerce Lite Software & Hosting (ex VAT at 17.5%)	/year	/month
✓ Core Commerce Lite Software Licence*	£150	£15
✓ Core Commerce Lite Hosting on Shared Server*	£150	£15
✓ *Used with SWS's integrated ePayment service commission per authorised transaction (£10 per month min)	FOC 5.5%	FOC 5.5%

‘SWS delivered on every aspect’      ‘100% system reliability’



www.shrewsburyflowershow.org.uk



Core Commerce Standard Software & Hosting (ex VAT at 17.5%)	/year	/month
✓ Core Commerce Standard Software Licence	£300	£30
Each additional Vendor channel	£150	£15
✓ Hosting on Standard Virtual Server	£600	£60
✓ Hosting on Advanced Virtual Server	£1200	£120
✓ Bespoke design (one-off charge)	from	£2000

‘I can only praise their professional approach and speed of service’

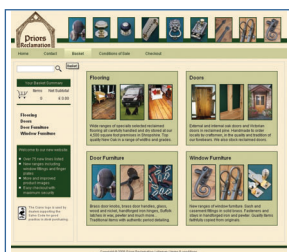


www.ambro.co.uk



Core Commerce Advanced Software & Hosting (ex VAT at 17.5%)	/year	/month
✓ Core Commerce Advanced Software Licence	£600	£60
Each additional Vendor/Supplier channel	£150	£15
✓ Hosting on Advanced Virtual Server	£1200	£120
✓ Hosting on Dedicated Server	£2500	£250
✓ Managed Services	£1000	£100
✓ Bespoke design & development (one-off charge)	from	£5000

‘we received this level of service for costs that are extremely competitive’

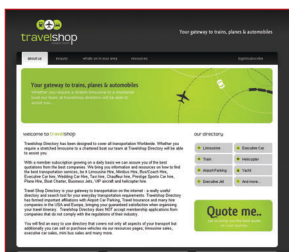


www.priorsrec.co.uk



Domain Names & SSL Certificates	1 year	2 year
✓ Transfers into SWS	FOC	FOC
✓ .co.uk Registrations with Hosting Package		£5
✓ .co.uk Registrations without Hosting Package		£25
✓ .com Registrations with Hosting Package	£25	
✓ .com Registrations without Hosting Package	£50	
✓ SSL Certificate Registration & Configuration	£50	

‘SWS met every deadline we asked of them’



www.travelshop-directory.co.uk



Bespoke Design & Development	/hour
✓ Website Design & Development	£30
✓ Application Design & Development	£40
✓ Complete Product Development	POA



www.funclotches.co.uk

# CORE COMMERCE LITE

## eCommerce solutions

Recognising the need for businesses to retain investment in existing software and processes, Secure Web Services (SWS) developed Core Commerce, a suite of software designed to integrate into existing systems eg sale or supply chain, database implementations and accounting systems when necessary.

**'functional, professional and perfectly suited to your needs'**

**CORE COMMERCE LITE** is our complete entry-level eCommerce solution, incorporating all the features necessary for most small companies

wishing to harness the opportunities of selling and marketing online. It is licensed to ensure that you can take advantage of enhancements and upgrades to the product throughout the license period.

The content management system can be used to create unlimited web pages and, as **CORE COMMERCE LITE** is already integrated into SWS's credit card clearing service, there is no need to identify or pay for a separate payment service.

Our in-house team will help you to configure a site which is functional, professional and perfectly suited to your needs, making sure you utilise **CORE COMMERCE LITE** to the full.

### Core Commerce Lite Features

- ✓ Templated design to create a professional and unified site.
- ✓ Designed with search engine optimisation (SEO) in mind
- ✓ Full content management
- ✓ Website updated in real-time, via wysiwig text editor
- ✓ Credit card clearance service built in, 256 bit SSL for security
- ✓ Unlimited products, catalogue hierarchy and product association
- ✓ Unlimited product variables eg size, colour, shipping weight
- ✓ Unlimited product lines (SKU) with automatic stock tracking
- ✓ Unlimited SKU descriptions and zoomable images
- ✓ Define delivery zones and associate tax code values per zone
- ✓ Define delivery options by multiple variables eg price, quantity, size, weight
- ✓ Automatic, immediate order confirmation emails
- ✓ Search customers, products and transactions
- ✓ Update and track order status from receipt to delivery
- ✓ Returning customers remembered
- ✓ Dedicated support and guidance from our in-house team

### Core Commerce Lite Software & Hosting (ex VAT at 17.5%)

	/year	/month
✓ Core Commerce Lite Software Licence*	£150	£15
✓ Core Commerce Lite Hosting on Shared Server*	£150	£15
✓ *Used with SWS's integrated ePayment service commission per authorised transaction (£10 per month min)	FOC	FOC
	5.5%	5.5%



**CORE COMMERCE**



**FREE\***

\*Use SWS's integrated ePayment service and pay just 5.5% commission on each authorised transaction (£10 per month minimum).

- ✓ **No setup fee**
- ✓ **No hosting fee**
- ✓ **No software licensing fee**



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## eCommerce solutions

The second tier of the Core Commerce Suite, **CORE COMMERCE STANDARD** adds templated or bespoke design and multi-vendor interfaces eg website, Amazon and eBay.

**‘the answer for any business wishing to expand their eCommerce presence’**

The import and export functions help

to ensure your data is current and with the ability to integrate into a third party ePayment service of your choice, define discount plans and set fixed or percentage markup. **CORE COMMERCE STANDARD** is the answer for any business wishing to expand their eCommerce presence.

Our in-house team will design and develop **CORE COMMERCE STANDARD** to suit your business' requirements and provide ongoing support and guidance to help you utilise **CORE COMMERCE STANDARD** to the full.

**CORE COMMERCE**



**STANDARD**



[www.priorssec.co.uk](http://www.priorssec.co.uk)



[www.ambro.co.uk](http://www.ambro.co.uk)



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### Core Commerce Standard Features

- ✓ Bespoke or templated design
- ✓ Designed with search engine optimisation (SEO) in mind
- ✓ Full content management, website updated in real-time via wysiwig text editor
- ✓ Single supplier, multi-vendor, interface with third party sales channels eg Amazon or eBay
- ✓ Integrate into SWS or third party ePayment service
- ✓ Multiple currencies & exchange rates
- ✓ Define accounts and group customers by account
- ✓ Unlimited products, product variables, catalogue hierarchy and product association
- ✓ Unlimited product lines (SKU) with unlimited descriptions, zoomable images and automatic stock tracking
- ✓ Define delivery zones and associate tax code values per zone, define delivery options by multiple variables eg price, quantity, size, weight
- ✓ Define discount plans and apply to products, customers or accounts
- ✓ Define purchase price per item and apply fixed or percentage mark-up per item for each vendor (eg website, Amazon, eBay), define volume based prices
- ✓ Routine imports of purchase price and stock level data
- ✓ Import and export product data, export sales data
- ✓ Automatic, immediate order confirmation emails
- ✓ Search customers, products and transactions, update and track order status from receipt to delivery
- ✓ Dedicated support and guidance from our in-house team

### Core Commerce Standard Software & Hosting (ex VAT at 17.5%) /year /month

✓ Core Commerce Standard Software Licence	£300	£30
Each additional Vendor channel	£150	£15
✓ Hosting on Standard Virtual Server	£600	£60
✓ Hosting on Advanced Virtual Server	£1200	£120
✓ Bespoke design (one-off charge)	from	£2000

# CORE COMMERCE ADVANCED

## eCommerce solutions

**CORE COMMERCE ADVANCED** adds the ability to interface to multiple suppliers. Defining product line prices by volume for each supplier, delivery zone and delivery option enables **CORE COMMERCE ADVANCED** to calculate the total order cost before selecting the appropriate supplier(s) to fulfil it.

**CORE COMMERCE ADVANCED**, can be customised to implement websites that have multiple members and/or suppliers such as collaborative, lead production or comparison websites.

**CORE COMMERCE ADVANCED** is a scalable system that can be distributed across multiple processors providing high availability and load balanced configurations. It has an abstracted database interface layer enabling it to be integrated with any Relational Database Management System.

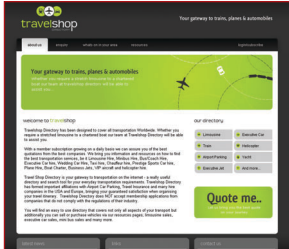
Our in-house team will design and develop a site which is professional and perfectly suited to your needs, making sure you utilise **CORE COMMERCE ADVANCED** to the full.



### CORE COMMERCE



### ADVANCED



www.travelshop-directory.co.uk



www.funclothes.co.uk



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#### Core Commerce Advanced

- ✓ Bespoke design
- ✓ Designed with search engine optimisation (SEO) in mind
- ✓ Full content management, website updated in real-time via wysiwig text editor
- ✓ Multi-supplier, multi-vendor., interface with multiple suppliers and third party sales channels
- ✓ Scalable, cross-processor configuration for large systems
- ✓ Abstracted Database interface for integration to any RDBMS
- ✓ Integrate into any third party ePayment service, multiple currency and exchange rates
- ✓ Define accounts and group customers by account
- ✓ Unlimited products, product variables, catalogue hierarchy and product association
- ✓ Unlimited product lines (SKU) with

unlimited descriptions, zoomable images and stock tracking

- ✓ Define delivery zones and associate tax codes, define delivery options by multiple variables eg price, quantity, size, weight
- ✓ Define discount plans and apply to products, customers or accounts
- ✓ Define purchase price per item and apply fixed or percentage mark-up per item for each vendor and define volume based prices
- ✓ Routine imports of purchase price and stock level data, import and export product data, export sales data
- ✓ Automatic, immediate order confirmation emails
- ✓ Search customers, products and transactions, update and track order status from receipt to delivery
- ✓ Dedicated support and guidance from our in-house team

#### Core Commerce Advanced Software & Hosting (ex VAT at 17.5%) /year /month

✓ Core Commerce Advanced Software Licence	£600	£60
Each additional Vendor/Supplier channel	£150	£15
✓ Hosting on Advanced Virtual Server	£1200	£120
✓ Hosting on Dedicated Server	£2500	£250
✓ Managed Services	£1000	£100
✓ Bespoke design & development (one-off charge)	from	£5000

# CORE COMMERCE FEATURES



‘SWS delivered on every aspect, something that other potential contractors had already made clear at initial discussion they would not even consider.’

## catalogue and products continued

- Shop by brand/price or product type ✓
  - Realtime online order tracking and history ✓
- ‘Professional and responsive, they met the brief quickly and showed a real understanding of user needs and requirements.’

## vendor

- Define delivery zones and associate tax code values per zone ✓
- Define delivery options by multiple variables ✓
- Multi-vendor - interface with third party sales channels ✓
- Define exchange rates ✓
- Define discount plans, apply to products, customers or accounts ✓
- Define purchase price per item ✓
- Apply fixed or percentage mark-up per item for each vendor ✓
- Define tiered and volume based prices and discounts ✓
- Export sales data ✓
- Pre-authorise cards and charge when shipping ✓
- Automatic dispatch note and VAT invoice generation ✓
- Update and track order status from receipt to delivery ✓
- Customisable sales channel routines ✓

‘We have also been surprised to note that the vast majority of all our sales now come via the web.’

## supplier

- Routine imports of purchase price and stock level data ✓
- Multi-supplier ✓
- Drop-ship via single or multiple suppliers ✓
- Customisable order processing routines ✓

## customer

- Automatic, immediate order confirmation emails ✓
- Returning customers and wishlists remembered ✓
- Review delivery price before entering checkout ✓
- Optional account creation during checkout ✓
- Realtime online order tracking and history ✓
- Define accounts and group customers by account ✓
- Individual credit accounts and credit limits ✓

‘We’ve had 100% system reliability since roll-out and feedback from users has been very positive in terms of the user interface.’

features available in: ✓ LITE ✓ STANDARD ✓ ADVANCED

## core commerce

- Dedicated support and guidance from our in-house team ✓
- Search engine optimisation (SEO) friendly ✓
- Unique page titles and editable meta tags ✓
- Google Sitemaps XML integration, clean HTML ✓
- Integrate into SWS ePayment service ✓
- Integrate into third party ePayment service ✓
- Off-site or on-site payment processing via SSL ✓
- Multi-language ✓
- Multi-currency ✓
- No programming experience required ✓
- Google analytics integration for site statistics ✓
- Import and export data via CSV ✓
- Unlimited POP email accounts and aliases, with webmail ✓
- Search customers, products and transactions ✓
- Customisable routines ✓
- Scalable, cross-processor configuration for large systems ✓
- Abstracted database interface for integration to any RDBMS ✓
- FREE and automatic software upgrades ✓
- FREE backups (nightly) ✓

‘We received this level of service for costs that are extremely competitive and have proven to be a very prudent use of budget.’

## website

- CSS based templated design ✓
- Bespoke design ✓
- Full content management ✓
- Website updated in real-time via wysiwig text editor ✓
- Google Maps store locator ✓
- Flawless display in all browsers ✓
- Unlimited pages ✓
- Horizontal menu bar with drop-down or flyout options ✓

## catalogue and products

- Unlimited products and catalogue hierarchy ✓
- Unlimited product variables eg size, colour, shipping weight ✓
- Unlimited product lines (SKU) with automatic stock tracking ✓
- Unlimited SKU descriptions and zoomable images ✓
- Featured products ✓
- Define unlimited associated products ✓
- Breadcrumb trails for catalogue and products ✓

# order form/quotation request



SECURE WEB SERVICES



## company/contact information

Company Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
Postcode: \_\_\_\_\_  
Web Address: \_\_\_\_\_  
Contact Name: \_\_\_\_\_  
Position in Company: \_\_\_\_\_  
Telephone: \_\_\_\_\_  
Mobile: \_\_\_\_\_  
Email: \_\_\_\_\_  
VAT No: \_\_\_\_\_

## domain transfer

Domain to Transfer : \_\_\_\_\_  
Current Registrar: \_\_\_\_\_

## domain registration

Domain to Register: \_\_\_\_\_

Please tick solutions required

### software solution

- Core Commerce Lite   
(please complete ePayment solution)
- Core Commerce Standard   
(complete ePayment solution if required)
- Core Commerce Advanced   
(complete ePayment solution if required)
- Bespoke Solution

### hosting solution

- Shared Server
- Standard Virtual Server
- Advanced Virtual Server
- Dedicated Server
- Managed Services

## authorisation

We hereby authorise Secure Web Services Ltd to receive fees or payments for transactions on our behalf, we understand that these receipts will be transferred to our bank account on a monthly bases after deduction of transaction charges amounting to 5.5% + VAT of the total monies collected. We further understand that either party can terminate this agreement with seven days' notice in writing. Any outstanding monies will be transferred at the end of the terminating month.

Signature : \_\_\_\_\_  
Name: \_\_\_\_\_  
Position in Company: \_\_\_\_\_

## ePayment solution

Bank Name: \_\_\_\_\_  
Bank Address: \_\_\_\_\_  
Post Code: \_\_\_\_\_  
Account Name: \_\_\_\_\_  
Account Number \_\_\_\_\_  
Sort Code: \_\_\_\_\_

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## statement of capability

# eCommerce solutions

Secure Web Services has over 15 years experience in writing high and low level application software for many operating systems using a variety of languages. We specialise in the design, development and hosting of secure connectivity, data transfer and scalable eCommerce database systems.

### application programming languages/technologies

- ✓ MS Visual C++
- ✓ Microsoft C
- ✓ Borland C
- ✓ FORTRAN
- ✓ Delphi
- ✓ Pascal

### networking, operating systems and security

- ✓ TCP/IP
- ✓ HTTP(S)
- ✓ FTP
- ✓ SMTP
- ✓ Telnet
- ✓ Secure Socket Layer (SSL)
- ✓ SSH
- ✓ VPN
- ✓ IPSec
- ✓ Unix
- ✓ Linux
- ✓ MS Windows
- ✓ Apache
- ✓ IIS

### database technologies

- ✓ PostgreSQL
- ✓ MySQL
- ✓ SQL Anywhere
- ✓ MS SQL-Server
- ✓ MS Access
- ✓ Oracle
- ✓ Sybase
- ✓ ODBC

### web programming languages and technologies

- ✓ PHP
- ✓ Javascript/Ajax
- ✓ Ruby
- ✓ Perl
- ✓ XML
- ✓ .NET
- ✓ SOAP
- ✓ Web Services
- ✓ HTML/WML
- ✓ CSS

Secure Web Services has been delivering eCommerce solutions for over eight years and our development team has been providing internet based solutions for over 12 years. We have provided bespoke software development and large database system implementations to local and regional government, defence, engineering, telecoms and retail industries for over 20 years.

By using Open Source products and technologies whenever and wherever possible and retaining a full skill-set in-house, SWS provides complete solutions giving consideration to performance, cost of ownership and return on investment.

Whether you require application development for MS Windows, server-side scripted development for marketing websites or eCommerce and b2b solutions or integration between any of these technologies, Secure Web Services has the skill set to provide complete solutions from requirement capture to hosting and support.

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